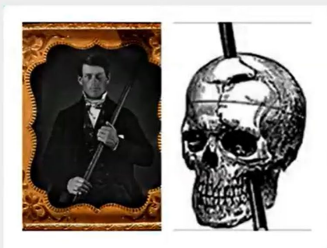


**EVENT REPORT 2024-25**

1.	<b>Name of the Activity</b>	Introduction to NVIVO Qualitative Data Analysis	
2.	<b>The activity is:</b> Seminar/Workshop/Training/Programme/Rally	Training	
3.	<b>Level:</b> National/State/University/District/College	National	
4.	<b>Objective:</b> Participants will learn about NVivo's layout, features, and functions, becoming familiar with the software's various tools for data import, organization, and analysis.		
5.	<b>Day &amp; Date</b>	18-20 December 2024	
6.	<b>Venue</b>	Online	
7.	<b>The program is organized by</b>	IIHMR Delhi	
8.	<b>Number of Stakeholders participated</b>	Participant	7
9.	<b>Describe briefly the outcome of the program/event</b> After completing the workshop successfully, participants are able to code qualitative data, detect patterns and relationships, and develop visualizations of research findings. The skills developed will be used by them in various sectors including social sciences, market research, and healthcare.		
	<div style="border: 1px solid black; padding: 10px;"> <div style="text-align: center; border: 1px solid black; margin-bottom: 10px;">CASE STUDY</div> <div style="display: flex; justify-content: space-between;"> <div> <ul style="list-style-type: none"> <li>• Made Famous by the Harvard Business School, even mainly quantitative researchers can relate to the value of case study in explaining an organization, entity, company, or event.</li> <li>• A case study by Dr. Harlow involved a deep understanding through multiple types of Data sources (23 textbooks)</li> <li>• Case study can be explanatory, exploratory, or describing an event.</li> </ul> </div> <div style="text-align: center;">  </div> </div> </div>		

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