

Digital Health Enterprise Planning

IIT Bombay IIHMR Delhi and UNICEF

Cohort 1



INTERNATIONAL INSTITUTE OF
HEALTH MANAGEMENT RESEARCH





IIHMR Delhi in association with
IIT Bombay & UNICEF India

DIGITAL HEALTH ENTERPRISE PLANNING

EXECUTIVE LEARNING PROGRAM FOR HEALTH
PROFESSIONALS IN SOUTH EAST ASIA

STARTING ON 17th April 2024

SCAN FOR REGISTRATION



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17th April 2024 – 21st June 2025

IIHMR Delhi partnered with UNICEF and IIT Bombay to launch the course on Digital Health Enterprise Planning course, a 10-week programme built to bridge the gap between healthcare professionals and new digital technologies.

Healthcare professionals explored a range of topics, from telemedicine and electronic health records to data analytics and artificial intelligence in healthcare. They learned how to leverage digital health technologies to enhance patient care, improve clinical workflows, and optimize healthcare outcomes. Additionally, professionals delve into regulatory and ethical considerations surrounding digital health implementation, ensuring adherence to standards and patient privacy.

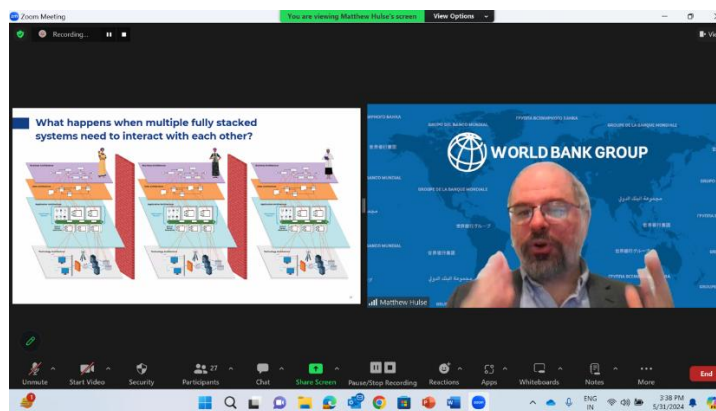
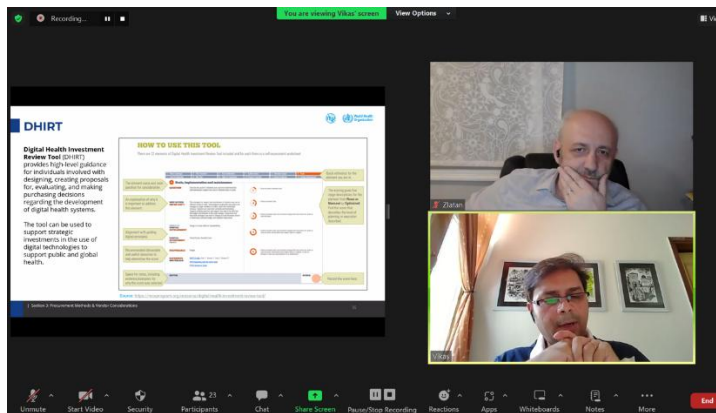
The participants were selected based on nominations from state government working in health space or digital health interventions. The criteria encompassed individuals working in the sector with experience of at least 5 years for the test phase. The nominations were also done in Southeast Asia and Africa with participants joining from Sri Lanka, Bangladesh, South Africa.

The course met with enthusiasm from various healthcare professionals working to bridge the gap between traditional practices and new digital era interventions. In India participants joined from 10+ State of India i.e. Maharashtra, Manipur, Nagaland, Chhattisgarh, Rajasthan, Bihar, West Bengal, Sikkim, Arunachal Pradesh, Jharkhand, Odisha, Gujarat. The course was completed in 10 weeks with live lectures twice a week.

The knowledge and expertise gained from the digital health course empowers healthcare professionals to lead and thrive in a rapidly evolving healthcare landscape, delivering high-quality care and improving health outcomes for patients.

Glimpses from Program

Session by International Expert



Session by experts from partners IITB



Group Picture

