



The Pioneer in Health Management Education, IIHMR Delhi

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The Indian healthcare sector remains as the largest players of employment and revenue generation in the economy of India. Today, the sector is witnessing state-of-the-art infrastructure and technological advancements that are favoring the sector to emerge at a high growth rate. India is expected to rank among top 3 health care markets in terms incremental growth by 2020 (IBEF 2017).

It is projected that the sector would grow by 22.87% Compound Annual Growth Rate (CAGR) between 2015 and 2020, owing to the economic development, changing demographics as well as increasing health awareness and healthcare spending. It will reach USD 280 Billion by 2020. As a result, the industry is witnessing high demand for trained and efficient healthcare management professionals.

With the healthcare industry having immense future scope in terms of employment opportunities and career potential, health management education is much valued. In 2015, Indian health sector became 5th largest employers both in terms of direct and indirect employer with total direct vemployment of 4,713,061 people in India. Various academic instituteions are putting in place plans to cater to this increase in demand. In May 2017, the Asian Research and Training Institute of Skill Transfer announced plans to create 1 million skilled health care providers by 2022 (IBEF 2020).

Health management professionals experience high career flexibility, wider opportunities, continual self-improvement, excellent earning potential, and a valuable community responsibility. Moreover, the existing demand for healthcare management professionals is expected to increase steeply in the future, by the way creating more career opportunities for potential graduates.

About IIHMR:

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At IIHMR, we prepare graduates into management professionals to meet the needs of the industry. IIHMR faculty brings in a rich experience in the industry from within and outside the country. They are engaged in cutting edge research, providing in-service training and consultancies in India and neighboring countries. This enriches our academic activities. IIHMR institutions have collaborations with top academic institutions abroad to bring in a rich global experience to its students.

Since the sector is burgeoning with state-of-the-art hospitals, the demand for trained and skilled management professionals is scaling higher and higher with time. This is why relevant education in hospital administration and healthcare management is gaining significant momentum nowadays. IIHMR, one of the top institutions in the country, has pioneered in establishing a robust niche in health quality management education more than two decades back. It was the first institution in the country to launch health management courses in India.

Health management professionals, backed with appropriate quality health management education are capable of improvising the healthcare administration and management in the hospitals and enhancing the patient care delivery to a greater extent. To stand ahead of the curve, students aspiring to make their mark in the booming healthcare sector have started inclining towards getting appropriate education and training in the area of healthcare management at reputed institutions.

The International Institute of Health Management Research (IIHMR) is one of the premier organizations, catering to the needs of the growing healthcare sector. The IIHMR group has been working since its inception in the year 1984. The three decades of excellence, has given the institution immense experience and responsibility to excel further in the field.

The Pioneer in Health Management Education – IIHMR Delhi

The International Institute of Health Management Research, New Delhi is part of the society for IIHMR and was set up in the year 2008, focusing on national and international health. IIHMR, Delhi has been playing a major role in promoting research, strategy development, and training to prepare efficient graduate professionals for the healthcare sector.

The Key Objective:

IIHMR aims to meet the educational challenges of the healthcare sector in India and has pioneered in establishing this management education as a discipline.

IIHMR is dedicated to improving the standard of healthcare delivery through better management of health care and related programs. The institution seeks to accomplish its education mission through offering appropriate management training, research, consultation and institutional networking in a national and global perspective.

Core Competencies and Focus Areas:

IIHMR primarily focuses on program planning and capacity building in the healthcare sector, by undertaking research, training and consulting activities. The areas of focus include Primary Health Care, Health and Hospital Management, NGO Management and Networking, Health Economics and Finance, HIV / AIDS Program Management and Evaluation, and Health Information Technology (IT).

Apart from that, the core competencies of the institute also include:

The Pioneer in Health Management Education – IIHMR Delhi

- Management research, education, and training focusing on the needs of the healthcare sector
- Planning, designing and conducting management training for health professionals
- Supporting institutional capacity development and networking
- Engaging in project planning and management
- Involving in Operations Research and Evaluation to strengthen other aspects of the program
- Survey Research, Quality Assurance, and Program Evaluation

Campus Infrastructure:

The IIHMR, Delhi campus is aesthetically designed with facilities and infrastructure that are at par with global standards to meet the academic requirements. The state-of-the-art technological facilities at IIHMR offer an adequate environment for students and faculty to supplement their core areas of education and research.

Program Structure:

The Institute offers a two-year, full-time, post-graduate program that specializes in Hospital Management, Health Management and Healthcare IT. The discipline integrates concepts of Public Health and Management with its cutting-edge curriculum. The program has been designed to enrich students with knowledge about latest management concepts and tools to develop core competencies. The nouveau curriculum aims to develop outstanding professionals for both public and private sector organizations.

The Pioneer in Health Management Education – IIHMR Delhi

The AICTE (All India Council for Technical Education) approved program, PGDHM, which has been recently accorded equivalence to an MBA degree, aims to develop trained professional managers with the requisite skills, knowledge, and capabilities to successfully handle the management and administration responsibilities in hospitals and other health care institutions.

Overall, IIHMR, through years of excellence, has carved out a place of pride in Hospital and Health Management education, training and research, both at the national and international level. The industry-vetted curriculum, excellent infrastructure facilities, and the eminent faculty, have made IIHMR stand as an achiever in the sphere of health management education.

Author:-

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